



FOX THEATRE INSTITUTE: PRESENTERS & PRESERVATIONISTS CONNECT HERE



Leigh Burns, Fox Theatre

★
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GEORGIA DOWNTOWN
CONFERENCE





PRESENTATION OVERVIEW



Fox Theatre Institute Programs

Grants for Preservation & Presenting

- FTI Grant Programs
- Georgia Council for the Arts
- GoodUse, Southface Institute Grants
- South Arts Grants



Arts Trends & Support Preservation Trends & Support Questions





OUR PROGRAMS





OUR PROGRAMS

- Founded in 2008, we are a department of the Fox theatre offering numerous engagement programs
- Our programs include Fox in a Box, Friends of the Fox, Georgia Presenters and our Grant Programs
- We have invested more than \$2.3 million dollars in grant funding toward more than seventy historic theatre projects throughout Georgia and the Southeast





OUR PROGRAMS

- Our Board of Directors continues to pay the success of the Fox Theatre forward through assisting Georgia theatres and their cities through economic development success
- We engage numerous local, regional and statewide partners to also work with communities to promote historic preservation and performing arts together





FOX IN A BOX

- As of FY 2021 our Fox in a Box program has visited over 14,000 schoolchildren
- We offer a K–5th grade interactive exhibit
- We recently we transformed the program to a virtual, year- round program that may include camps, learning pods and homeschool groups
- **The program is FREE** and satisfies curriculum guidelines for State of Georgia





GEORGIA PUBLIC LIBRARY SERVICE

- GPLS partnership began in 2019 and has now served more than 10,000 attendees with our Fox in a Box exhibit in Georgia libraries
- More than 20 libraries have participated in the ongoing program
- The program in Georgia libraries also focuses on their local theatre
- Resumed this past year and continues to the Clayton County Library System for our next stop





GEORGIA PRESENTERS

- A statewide booking consortium providing collective programming where presenters can work together to increase performance opportunities in their own communities statewide
- Currently we have 56 active members throughout the Georgia, 2 in South Carolina and 1 in North Carolina
- 2 Block Booking Meetings, 1 Summer Retreat as well as monthly support with virtual meetings during Covid-19





GEORGIA PRESENTERS

- The Fox Theatre funds \$30,000 Block Booking Grants each year for presenters
- We assist presenters as well with finding other grant programs for funding and not just for historic preservation grants
- We are hosting our first ever showcase event in Columbus next month at the RiverCenter for all Southeastern Presenters from September 12th through 14th





Grants for Preservation & Presenting





Four Grant Categories

Preservation

Technical Assistance

Historic Structure Study & Planning

Urgent/Emergency





PRESERVATION GRANTS

FTI Preservation Grants are awarded on an annual basis and supports the following kinds of needs:

- Securing an engineering and/or architectural team to provide final planning and budgets
- Completing preservation project or repurposing of a related structure, either a phase or improvements according to a study and planning process
- Acquisition of a historic property or related properties





PRESERVATION GRANTS

- Acquisition of real property or construction. Project may include renovation/alteration of property in order to comply with 1974 Rehabilitation Act and the 1990 Americans with Disabilities Act
- Purchase and installation of equipment such as assistive listening access, seating, listening devices, staging, sound equipment, lighting equipment, and projection systems that will expand accessibility and availability of programming





PRESERVATION GRANTS

The following criteria will be used to evaluate and rank applications for preservation grant funds:

- **Historical significance** of the resource
- **Physical condition** of the property
- **Proposed use** of the site and quality of the interpretive program
- Quality of the **preliminary planning** or contract documents, including credentials of the project team, feasibility of the budget, and work schedule





PRESERVATION GRANTS

- Appropriateness of the project to meet the needs of the resource
- Ability of the applicant to match the funds requested and to complete the proposed work, maintain the property, administer the grant funds, and develop programs to sustain and interpret the property





PRESERVATION GRANTS

The Imperial Theatre (Augusta): The theatre celebrated its 100th birthday recently and the FTI grant helped repair historic plaster within the interior of the theatre





TECHNICAL ASSISTANCE GRANTS

These grant funds enable awardees direct access to experts in the field and to other resources in order to meet a range of specific technical, organizational or operational needs, including but not limited to:

- Planning – operational and strategic
- Professional development and training
- Organizational development
- Developing partnerships and community programs





TECHNICAL ASSISTANCE GRANTS

- Business planning and operations towards sustainability
- Developing leadership and effectiveness of staff and board members
- Guidance on technology including upgrading equipment, website, and other projects needed for promotion





TECHNICAL ASSISTANCE GRANTS

Grand Opera House (Macon):

The theatre completed a comprehensive historic assets study to explore the possibility of using the second balcony for expanded seating

The intact, historic African-American seating section could be expanded





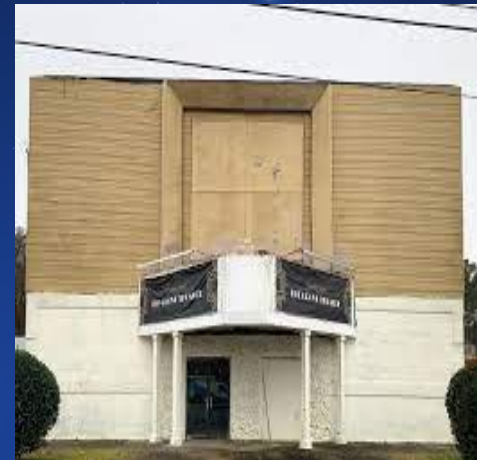
HISTORIC STRUCTURES STUDY & PLANNING GRANT

- Hiring a preservation architect to create an interior or exterior restoration plan
- Hiring a consultant to develop a conservation plan for archives and collections
- Planning for renovations or repurposing of related structures (not necessarily historic)



★★★ HISTORIC STRUCTURES STUDY & PLANNING GRANT

The Grove Theatre (Atlanta): The theatre is part of the development project of the Grove Park Community Foundation. FTI funds supported a specialized historic preservation architectural firm to perform feasibility studies. Subsequently received two more preservation grants





URGENT/EMERGENCY GRANTS

Urgent or Emergency support is available to historic theaters and related structures in emergency situations when immediate and unanticipated work is needed to save a historic structure

Examples of urgent or emergency needs include:

- Fire or water damage
- Natural disasters
- General disrepair posing an immediate threat to the structure or architectural integrity





URGENT/EMERGENCY GRANTS

- Imminent demolition
- An option to purchase a structure (temporary or long-term), especially if a structural change or possible demolition are evident





URGENT/EMERGENCY GRANTS

- These grants can range up to \$100,000
- A cash match is not required for these projects – however, a grant award from FTI may be used as leverage for other support





URGENT/EMERGENCY GRANTS

Theatre Albany (Albany): Their grant helped complete repairs to the façade of the building damaged by severe tornados including the columns and masonry





Southface Institute Grants

Southface promotes sustainable homes, workplaces and communities through education, research, advocacy and technical assistance



Our leveraging partnership provides energy consultation and financial support as well as the following:

- Quarterly application process for \$45,000 grants, up to six grants per cycle
- Requires match and portion may be "in kind"





Southface Institute Grants

- Requires match and portion may be “in kind”
- Engineering and sustainably professional consulting awarded to all awarded theatres
- Open to all Southeast states and not just Georgia





Southface Institute

Program Facts Since 2008/Evolution of Grants to Green to GoodUse

IMPACT: SAVING ENERGY, WATER AND MONEY



161

communities impacted



Over

7000

children positively impacted at Boys and Girls Clubs



Almost

1.7 Million

additional meals served per year at Feeding America food banks.

Over

99 Million

gallons of water saved

89,104

metric tons CO2 emissions reduced

131,535,365

kWh energy savings

16.2 Million

dollars in total utility savings

1,138,634

therms saved





Southface Institute

2020-2022 Southface GoodUse Grants

- DeSoto Historic Theatre, Rome
- Douglass Theatre, Macon
- Southside Theatre Guild, Fairburn
- Strand Theatre, Marietta
- Tooga Theatre, Summerville





Georgia Council for the Arts Grants



- The mission of Georgia Council for the Arts is to cultivate the growth of vibrant, thriving Georgia communities through the arts
- Georgia Council for the Arts encourages artists to work with nonprofit and government entities on GCA grants to support their work
- In addition, GCA maintains the Teaching Artist Registry and the Vibrant Communities Artist Registry as a means of promoting the work of Georgia artists to schools, libraries and communities across the state





Georgia Council for the Arts Grants

- In an effort to support the professional lives of working artists, GCA also regularly publishes calls for artists, residency and conference opportunities for artists on our Facebook page



GRANT OPPORTUNITIES INCLUDE:

- Cultural Facilities Grant
- Bridge Grant
- Project Grant





Cultural Facilities Grant

Description

Cultural Facilities Grants provide support for the renovation, restoration, preservation or acquisition of an arts facility, and the purchase of equipment that supports arts programs

Grant Request

Between \$10,000 and \$75,000

Match Requirement

One-to-one match of request amount for organizations with budgets over \$500,000. 50% match of request amount for organizations with budgets under \$500,000





Georgia Council for the Arts Grants

Project Must Take Place

November 1, 2022-June 30, 2023 for FY23 grants

Eligible Applicants

Arts non-profit organization or government entities

Application Deadline

FY23 Cultural Facilities Grant applications were due August 15th





South Arts Grants



- South Arts mission is advancing Southern vitality through the arts
- Headquartered in Atlanta, Georgia, South Arts is a nonprofit regional arts organization empowering artists, organizations, and communities, and increasing access to arts and culture
- In partnership with the National Endowment for the Arts and the State Arts Agencies of Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, and Tennessee





South Arts Grants

- South Arts additional funding from other public and private donors such as the Doris Duke Charitable Foundation, the Ford Foundation, and The Andrew W. Mellon Foundation
- South Arts supports artists and organizations through a rich and responsive portfolio of grants, fellowships, and programs





South Arts Grants

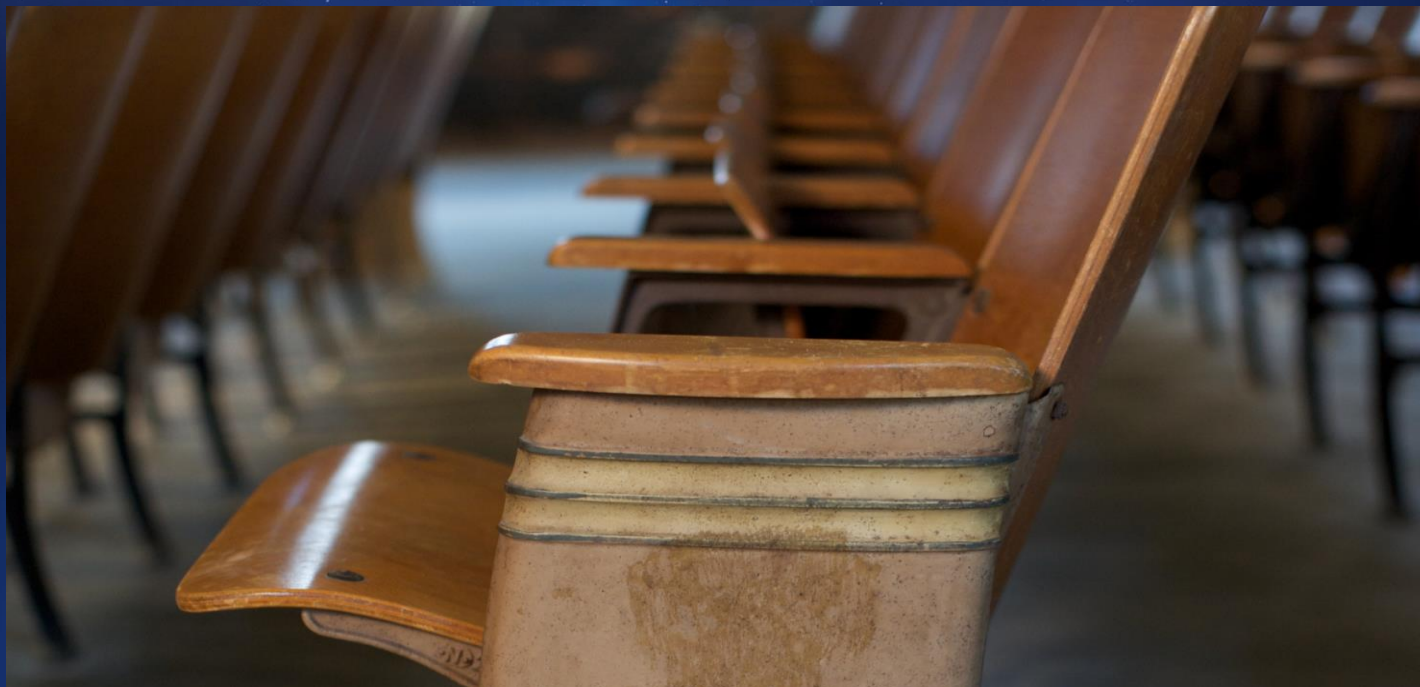
GRANT OPPORTUNITIES INCLUDE:

- Cross Sector Impact Grants
- Emerging Traditional Artist Program
- Jazz Road
- Southern Prize and State Fellowships
- Express Grants
- In These Mountain Grants
- Presentation Grants
- Southern Cultural Treasures
- Traditional Arts Touring Grants
- Sustainability Grants for Film & Literary Organizations





FORECASTING FOR ART TRENDS & SUPPORT





Current Trends in Statewide Arts

INCREASE IN FUNDING

- Georgia Council for the Arts received additional appropriation of \$11.1 million in ARPA funding from the Office of the Governor and will be distributed over four years
- South Arts and other organizations received additional funding from McKenzie Scott and Ford Foundation
- Our funds for Block Booking grants will increase and we received subsequent funding from South Arts and Georgia Council for the Arts for training and professional development





Current Trends in Statewide Arts

PROGRAMMING

- Excited to see focus on diverse audience building as well as underrepresented artists more in presenting statewide and regionally
- Exploring increasing access to the arts for those with disabilities and specialized training for sensory issues for audiences
- Focus on broadening audience participation for audiences with Spanish as a first language with larger focus on offerings in education in Spanish language.





FORECASTING FOR PRESERVATION FUNDING & SUPPORT





Current Trends in Preservation

FUNDING

- Excellent opportunities to fund projects related to African American Historic Resources
- National Trust for Historic Preservation offers assistance through **African American Cultural Heritage Action Fund**
- National Park Service offers **African American Civil Rights Grants**
- FTL continues to fund historic theatres with \$500,000 in grants annually with hopefully an increase in our 2023/2024 fiscal year





Current Trends in Preservation

CONFERENCES & OTHER OPPORTUNITIES

Great opportunities for training including the following:

- **Georgia Statewide Historic Preservation Conference**
September 19-23, 2022 (Virtual Conference)
- **National Trust for Historic Preservation Past Forward Conference**
November 1-4, 2022 (Virtual Conference)
- **National Preservation Institute Training**
Topics vary and first offering scholarship (Virtual)
- **League of Historic American Theatres, Regional Conference**
April 2023 (Fox Theatre)





FINAL THOUGHTS





WORKING WITH LOCAL PRESENTERS

- Review programming schedule for the upcoming year and figure out ways for shared programming
- Reach out for ideas for festivals and main stage talent
- Review schedule for Fox in a Box in Georgia libraries to highlight your local theatre
- When your local theatre or performing arts center has programming ask them ways you can engage in activating public performances
- Find ways to take advantage of grant funding in partnership with FTI





QUESTIONS

