



2022 KEY DATES

**FRIDAY
AUGUST 12**

Silent Auction
Item Form due

**TUESDAY A.M.
AUG 23**

Bring your auction
item and form to the
registration station

**TUE-WED
AUG 23-24**

Silent Auction in
Downtown Macon

AUG 22-25

2022 Conference in
Downtown Macon



**GEORGIA
DOWNTOWN
ASSOCIATION**

5212022

SILENT AUCTION

2022 Georgia Downtown Conference

Dear Downtown Members & Partners,

On behalf of the 2022 Georgia Downtown Association Board of Directors, we would like to invite you to support the **Silent Auction, August 23-24, in Downtown Macon.**

The Silent Auction began in 1996 to fund a deserving downtown professional with a registration and travel scholarship to the National Main Street Conference. We ask the association members and partners to support this year's auction and take advantage of an opportunity to showcase your downtown district or businesses that support the downtown development effort. The Georgia Downtown Association is asking donors to include a marketing piece to highlight their downtown district. **The Silent Auction is a great place to SHOWCASE YOUR DOWNTOWN!**

Showcase your community's creativity and vibrancy through this year's Silent Auction! Here are a few fun ideas/notes when creating your auction items:

- Gift baskets are a hot ticket item especially when the baskets showcase your locally-made or locally-grown items.
- Is there a published author who would be willing to donate an autographed book?
- Offer an insider's tour, providing the auction winner an opportunity to experience something that is usually reserved for locals.
- How about providing someone the VIP experience for an upcoming home tour or special event in your area?
- It may be that you have a business owner who provides a particular service that they would be willing to donate, such as graphic design, facilitation/strategic planning or photography, to name a few.

Conference Fact: You will want to make sure to come to the conference with some cash and be ready to enter into some spirited bidding on the conference Silent Auction items! All earnings go to the support of our Scholarship Fund. Check and credit card will also be accepted.

Please complete the attached Silent Auction form and return by August 12, 2022. Then at the Downtown Conference, bring your auction item to the registration station by Tuesday morning.

Many thanks in advance for your support of the Georgian Downtown Association Scholarship Fund and we look forward to being with you in Downtown Macon.

Kind Regards,

April Norton

GDA President



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SILENT AUCTION ITEM FORM

2022 Georgia Downtown Conference

CONTACT NAME: _____

Name of Organization: _____

Email: _____

Phone: _____

Fax: _____

Mailing Address: _____

City: _____ Zip Code: _____

ITEM(S) TO BE DONATED: _____

DESCRIPTION OF ITEM(S) TO BE DONATED: _____

ESTIMATED VALUE OF ITEM(S): _____

**Please completely fill out ALL SECTIONS of this form.
ATTACH a promotional / marketing piece about your downtown district.
Deadline: Friday, August 12, 2022**

Please complete information above and return this form to:

Jeffrey Fowler, GDA Board Member

jeffrey@hometownwarrenton.org

All items must be turned-in at the conference registration desk conference by noon on Tuesday, August 23. **Please be sure to bring a copy of this form with your item(s).**

If you have any questions, please contact Jeffrey at 706-465-9604.

THANK YOU!