



GEORGIA DOWNTOWN ASSOCIATION

BOARD OF DIRECTORS:

PRESIDENT

Mr. Jeffrey Fowler
Executive Director,
Hometown Warrenton Inc

VICE PRESIDENT

Ms. Emily Hopkins
Director of Place, NewTown Macon

IMMEDIATE PAST PRESIDENT

Ms. April O. Norton
Managing Director of
Marketing & Communications,
City of Thomasville

SECRETARY/TREASURER

Ms. Aundi Lesley
DDA Director, City of Rome

BOARD MEMBERS:

Mr. Jason Ford
DDA Executive Director,
Hartwell DDA

Mr. Ricky Clark
City Manager, City of Jonesboro

Ms. Velinda W. Hardy
Downtown Dev. Manager,
City of Canton

Mr. Taylor J. Smith
Economic Dev. Coordinator,
City of Thomaston

Ms. Abigail Strickland
Main Street Manager,
Newnan DDA & Main Street

Mrs. Kendrick Ward
Main Street Manager,
City of Greensboro

Mr. Qaijuan Willis
Main Street Director,
City of Americus

Ms. Tonya Parker
DDA / Main Street Director,
City of Vidalia

Mrs. Abbey McLaren
Director of Economic Development,
City of Tifton

Mr. Mathew Hill
DDA Executive Director,
City of Brunswick

DOWNTOWN EDGE SCHOLARSHIP

TRAINING SUPPORT FOR DOWNTOWN DEVELOPMENT PROFESSIONALS

ABOUT THE SCHOLARSHIP

In memory of Adam Edge, the Georgia Downtown Association (GDA) will annually provide matching scholarships to deserving downtown professionals to cover the costs for qualified training opportunities. The Downtown Edge Scholarship was established to support the participation of downtown development professionals in national and statewide training opportunities. Adam served as a GDA board member and downtown development professional of the highest quality. He was known for his commitment to growing as a leader and building strong friendships with fellow professionals. Engaging in professional development opportunities helps honor his legacy and adds a leadership edge to professionals' ongoing work in downtowns.

SCHOLARSHIP TERMS

- Applicant is only eligible for one (1) In-State Scholarship every two years and one (1) National Scholarship every two years. Applicant may re-apply after a minimum of two years for all eligible trainings to receive another GDA Downtown Edge Scholarship.
- Must be an active member of the Georgia Downtown Association in good standing.
- Must be currently employed as a local downtown development professional in Georgia.
- The scholarship amount may not exceed \$350 for in-state training or \$1000 for national training.
- Eligible expenses include registration and lodging for up to three nights.
- The recipient must submit original receipts to GDA within one month of the conclusion of the training to be reimbursed in accordance with the State of Georgia's reimbursement procedures.
- The recipient is responsible for registering for the training and making all travel and lodging arrangements.

SCHOLARSHIP AWARD PROCEDURES

Applications will be reviewed by the GDA Board. Notification of the scholarship award will be made prior to the training dates on the application.

CONSIDERATION OF SCHOLARSHIP IS CONTINGENT UPON:

1. Submission of a completed application with all supplementary materials by deadline.
2. Applications must be received electronically by GDA at least one month prior to the training dates.
3. Commitment to attend the training, with the understanding that GDA will not be responsible for reimbursement of any costs, including cancellation fees, in the event the recipient is unable to attend.

PLEASE NOTE

- » Meal costs, expenses related to travel to and from the training, and parking, are NOT eligible scholarship expenses; the recipient is responsible for these costs, along with any other costs not outlined above. Since this is a reimbursable scholarship, the recipient must be able to pay for "all" upfront costs and expenses.
- » Grants are awarded on a "first come – first served" basis, subject to available funding.

INTERESTED IN HONORING THE LEGACY OF ADAM EDGE?

Use the form on page
3 to make a donation
to the Downtown Edge
Scholarship Fund.

Thank you!



GEORGIA DOWNTOWN ASSOCIATION

BOARD OF DIRECTORS:

PRESIDENT

Mr. Jeffrey Fowler
Executive Director,
Hometown Warrenton Inc

VICE PRESIDENT

Ms. Emily Hopkins
Director of Place, NewTown Macon

IMMEDIATE PAST PRESIDENT

Ms. April O. Norton
Managing Director of
Marketing & Communications,
City of Thomasville

SECRETARY/TREASURER

Ms. Aundi Lesley
DDA Director, City of Rome

BOARD MEMBERS:

Mr. Jason Ford
DDA Executive Director,
Hartwell DDA

Mr. Ricky Clark
City Manager, City of Jonesboro

Ms. Velinda W. Hardy
Downtown Dev. Manager,
City of Canton

Mr. Taylor J. Smith
Economic Dev. Coordinator,
City of Thomaston

Ms. Abigail Strickland
Main Street Manager,
Newnan DDA & Main Street

Mrs. Kendrick Ward
Main Street Manager,
City of Greensboro

Mr. Qaijuan Willis
Main Street Director,
City of Americus

Ms. Tonya Parker
DDA / Main Street Director,
City of Vidalia

Mrs. Abbey McLaren
Director of Economic Development,
City of Tifton

Mr. Mathew Hill
DDA Executive Director,
City of Brunswick

DOWNTOWN EDGE SCHOLARSHIP

TRAINING SUPPORT FOR DOWNTOWN DEVELOPMENT PROFESSIONALS

I AM APPLYING FOR

☐ In-State Training. List Training: _____

☐ National Training. List Training: _____

SCHOLARSHIP APPLICATION

1. Applications must be submitted electronically no later than one (1) month prior to training dates

2. Please describe employment:

Title/Position: _____

Time in Role: _____

Employer: _____

Supervisor: _____

Street Address/City/State/Zip: _____

ANSWER THE FOLLOWING THREE QUESTIONS ON A SEPARATE PAGE:

Please be concise; answers to questions should not exceed a total of 2 pages in length.

3. Major accomplishments (please limit to three, very brief)
4. Describe your community's goals in the area of Main Street/downtown economic development.
5. Describe how the training will improve your ability to meet these goals.

6. Indicate your acceptance of the following required conditions of the scholarship (if awarded to you) by checking each of the following boxes and signing your name.

- ☐ Applicant has read and agrees to all terms outlined in the Scholarship Application Packet.
- ☐ The scholarship amount may not exceed \$350 for in-state or \$1000 for national training.
- ☐ All expenses will be paid up front by the recipient, and reimbursed by GDA following the conclusion of the training.
- ☐ Scholarship recipient must submit an invoice with original receipts to GDA within one month of the conclusion of the training.
- ☐ Scholarship may be used to cover registration and/or a maximum of three nights lodging for the training.
- ☐ GDA will not be responsible for reimbursement of any expenses, including cancellation fees, in the event the recipient is unable to attend the conference for any reason.
- ☐ If awarded a GDA Downtown Edge Scholarship, I understand that I must wait a minimum of two years before I will be eligible to receive another GDA scholarship in that category.

Signature: _____ Date: _____

Please submit application electronically to Renee Coakley at rcoakley@gacities.com



GEORGIA DOWNTOWN ASSOCIATION

BOARD OF DIRECTORS:

PRESIDENT

Mr. Jeffrey Fowler
Executive Director,
Hometown Warrenton Inc

VICE PRESIDENT

Ms. Emily Hopkins
Director of Place, NewTown Macon

IMMEDIATE PAST PRESIDENT

Ms. April O. Norton
Managing Director of
Marketing & Communications,
City of Thomasville

SECRETARY/TREASURER

Ms. Aundi Lesley
DDA Director, City of Rome

BOARD MEMBERS:

Mr. Jason Ford
DDA Executive Director,
Hartwell DDA

Mr. Ricky Clark
City Manager, City of Jonesboro

Ms. Velinda W. Hardy
Downtown Dev. Manager,
City of Canton

Mr. Taylor J. Smith
Economic Dev. Coordinator,
City of Thomaston

Ms. Abigail Strickland
Main Street Manager,
Newnan DDA & Main Street

Mrs. Kendrick Ward
Main Street Manager,
City of Greensboro

Mr. Qaijuan Willis
Main Street Director,
City of Americus

Ms. Tonya Parker
DDA / Main Street Director,
City of Vidalia

Mrs. Abbey McLaren
Director of Economic Development,
City of Tifton

Mr. Mathew Hill
DDA Executive Director,
City of Brunswick

DOWNTOWN EDGE SCHOLARSHIP

TRAINING SUPPORT FOR DOWNTOWN DEVELOPMENT PROFESSIONALS

DONATION FORM

To honor the legacy of Adam Edge, I would like to make a donation to the Downtown Edge Scholarship Fund

Name/Organization: _____

Address: _____

City: _____ Zip Code: _____

Email: _____

Donation Amount \$ _____

- ☐ Check Enclosed (make payable to the "Georgia Downtown Association")
☐ Credit Card

Card # _____

Exp. Date: _____

Name on Card: _____

Signature: _____

Date: _____

DONATION FORMS SHOULD BE MAILED TO:

GDA
Attn: Renee Coakley
Re: Edge Scholarship Fund
P.O. Box 105377 Atlanta, GA 30348

Or faxed to our secure line at 678-244-0511.

To pay by credit card, please contact Renee Coakley at 678-244-0511 for instructions. **Do NOT send credit card information by email.**

For questions, please contact Renee Coakley at rcoakley@gacities.com or 678-244-0511.



ADAM MICHAEL EDGE
4/1/1982 - 3/25/2020

ABOUT THE DOWNTOWN EDGE SCHOLARSHIP

In memory of Adam Edge, the Georgia Downtown Association (GDA) will annually provide matching scholarships to deserving downtown professionals to cover the costs for qualified training opportunities. The Downtown Edge Scholarship was established to support the participation of downtown development professionals in national and statewide training opportunities. Adam served as a GDA board member and downtown development professional of the highest quality. He was known for his commitment to growing as a leader and building strong friendships with fellow professionals. Engaging in professional development opportunities helps honor his legacy and adds a leadership edge to professionals' ongoing work in downtowns.