



2023 Annual Conference Schedule of Events

Day & Time	Event	Location
MONDAY, AUGUST 21, 2023		
7:30 am – 3:30 pm	DDA Basic Training (incl. breakfast & lunch)	Oak Leaf Church Auditorium – 151 E Marietta Street
7:30 am – 3:30 pm	DDA Advanced Training (incl. breakfast & lunch)	Oak Leaf Church Emory Room – 151 E Marietta Street
8:30 am – 4:00 pm	CDP Training (lunch on own)	Thrive – 225 Reformation Pkwy Suite 200 (inside The Mill on Etowah)
9:00 am – 4:30 pm	Historic Preservation Training (lunch on own)	City Hall auditorium – 110 Academy Street
Noon – 5:00 pm	Registration with Exhibitors	Timbers on Etowah – 225 Reformation Pkwy, Suite 202 (inside The Mill on Etowah)
1:00 pm – 5:00 pm	Main Street 101	Cherokee County History Museum and Visitors Center Museum – main room
4:30 pm – 5:30 pm	New Member/1 st timer Meet and Greet	Reformation Brewery – 225 Reformation Pkwy, Suite 500 (inside The Mill on Etowah)
5:30 pm – 7:00 pm	Welcome Reception hosted by City of Canton	Reformation Brewery – 225 Reformation Pkwy, Suite 500 (inside The Mill on Etowah)
7 pm	Evening activities ... corn hole, axe throwing, etc.	The Mill on Etowah – 225 Reformation Parkway
7:30 pm – 9:30 pm	Ghost Tours	Cannon Park Gazebo, 130 East Main Street



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TUESDAY, AUGUST 22, 2023		
8:00 am – 4:00 pm	Registration	Timbers on Etowah – 225 Reformation Pkwy, Suite 202 (inside The Mill on Etowah)
8:00 am – 4:00 pm	Silent Auction Open	Timbers on Etowah – 225 Reformation Pkwy, Suite 202 (inside The Mill on Etowah)
8:00 am – 9:00 am	Breakfast with Exhibitors	Timbers on Etowah – 225 Reformation Pkwy, Suite 202 (inside The Mill on Etowah)
9:00 am – 10:30 am	Opening General Session	Timbers on Etowah – 225 Reformation Pkwy, Suite 202 (inside The Mill on Etowah)
11:00 am – 12:00 pm	Mobile Workshop #1: ABC: About Booze in Canton!	Meet at The Mill on Etowah – 225 Reformation Pkwy
11:00 am – 12:00 pm	Mobile Workshop #2: Canton's Balancing Act: Preserving and Progressing	Meet at The Mill on Etowah – 225 Reformation Pkwy
11:00 am – 12:00 pm	Mobile Workshop #3: Creating Culture in Canton: A Public Art Workshop ~ We've Got a Blank Space, Baby. Let's Paint a Wall	Meet at The Mill on Etowah – 225 Reformation Pkwy
11:00 am – 12:00 pm	Mobile Workshop #4: History in the Making: Building the Cherokee County History Center	Meet at The Mill on Etowah – 225 Reformation Pkwy
11:00 am – 12:00 pm	Concurrent Session #1: Beyond Facades: Using Flex Grants to Support Small Businesses	The Holler – 301 W Main Street
11:00 am – 12:00 pm	Concurrent Session #2: Supporting your District's Small Businesses from an Entrepreneur's Perspective	Canton Theater – 171 E Main Street
11:00 am – 12:00 pm	Concurrent Session #3: Making a Big Deal About Shopping Small	Thrive – 225 Reformation Pkwy Suite 200 (inside The Mill on Etowah)
12:30 pm – 1:30 pm	Lunch & Board Meeting with Membership	Timbers on Etowah – 225 Reformation Pkwy, Suite 202 (inside The Mill on Etowah)



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1:30 pm – 2:30 pm	Partners in Progress Panel Discussion	Timbers on Etowah – 225 Reformation Pkwy, Suite 202 (inside The Mill on Etowah)
2:30 pm – 2:45 pm	Visit with Exhibitors	Timbers on Etowah – 225 Reformation Pkwy, Suite 202 (inside The Mill on Etowah)
2:45 pm – 6:00 pm	Free Time on Your Own	Downtown Canton Main Street
5:00 pm – 6:00 pm	Mentor/Mentee Happy Hour	Queenie’s Restaurant – 151 W Main Street
6:00 pm – 9:00 pm	Terrific Tuesday Bash	Downtown/Main Street



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WEDNESDAY, AUGUST 23, 2023		
8:00 am – 9:00 am	Breakfast/Silent Auction Open/ Visit with Exhibitors	Timbers on Etowah – 225 Reformation Pkwy, Suite 202 (inside The Mill on Etowah)
9:00 am – 10:00 am	Roundtable Sessions with Partners & Exhibitors	Timbers on Etowah – 225 Reformation Pkwy, Suite 202 (inside The Mill on Etowah)
10:15 am – 11:15 am	Mobile Workshop #1: ABC: About Booze in Canton!	Meet at The Mill on Etowah – 225 Reformation Pkwy
10:15 am – 11:15 am	Mobile Workshop #2: Canton's Balancing Act: Preserving and Progressing	Meet at The Mill on Etowah – 225 Reformation Pkwy
10:15 am – 11:15 am	Mobile Workshop #3: Creating Culture in Canton: A Public Art Workshop ~ We've Got a Blank Space, Baby. Let's Paint a Wall	Meet at The Mill on Etowah – 225 Reformation Pkwy
10:15 am – 11:15 am	Mobile Workshop #4: History in the Making: Building the Cherokee County History Center	Meet at The Mill on Etowah – 225 Reformation Pkwy
10:15 am – 3:00 pm	Mobile Workshop #5: In Canton, a river runs through it! www.murphssurf.com	Murph Surf Kayak Tour – 141 Railroad Street, Unit 118
10:15 am – 11:30 am	Concurrent Session #1: Building Bridges, Not Walls: The Power of Strong Relationships	The Holler – 301 W Main Street
10:15 am – 11:30 am	Concurrent Session #2: Integrating your Downtown into the Community Housing Cycle	Canton Theater – 171 E Main Street
10:15 am – 11:30 am	Concurrent Session #3: Incubating Small Businesses in your Downtown	Thrive – 225 Reformation Pkwy Suite 200 (inside The Mill on Etowah)
11:15 am – 1:30 pm	Free Time/Lunch on your own	Downtown/Main Street
2:00 pm – 3:00 pm	Concurrent Session #1: Main Street Reporting - What is it & Why You Should Care	The Holler – 301 W Main Street
2:00 pm – 3:00 pm	Concurrent Session #2: Technology: Who, what how?	Canton Theater – 171 E Main Street
2:00 pm – 3:00 pm	Concurrent Session #3: Implementing A Master Plan to Place Based Retail & Maker Spaces	Thrive-225 Reformation Pkwy Suite 200 (inside The Mill on Etowah)
5:00 pm – 6:00 pm	Cocktail Hour	Canton Theater – 171 E Main Street



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6:00 pm – 7:30 pm	Awards Ceremony	Canton Theater – 171 E Main Street
7:30 pm – 9:00 pm	Dinner on your own	Downtown
7:30 pm – 9:30 pm	Ghost Tours	Cannon Park Gazebo, 130 East Main Street
9:00 pm	Karaoke After Party	Downtown Kitchen – 140 E Marietta St, Suite 100



2023 Annual Conference Schedule of Events

Day & Time	Event	Location
THURSDAY, AUGUST 24, 2023		
10:00 am	Send-off Brunch	Local on North – 170 North Street
END		