



2023 KEY DATES

**FRIDAY
AUGUST 4**

Silent Auction
Item Form due

**TUESDAY A.M.
AUG 22**

Bring your auction
item and form to the
registration station

**TUE-WED
AUG 22-23**

Silent Auction in
Downtown Canton

AUG 21-24

2023 Conference in
Downtown Canton



**GEORGIA
DOWNTOWN
ASSOCIATION**

03152023

SILENT AUCTION

2023 Georgia Downtown Conference

Dear Downtown Members & Partners,

On behalf of the 2023 Georgia Downtown Association Board of Directors, we would like to invite you to support the **Silent Auction, August 22-23, in Downtown Canton.**

The Silent Auction began in 1996 to fund a deserving downtown professional with a scholarship for local training or to the National Main Street Conference. We ask association members and partners to support this year's auction and take advantage of an opportunity to showcase your downtown district or businesses that support the downtown development effort. The Georgia Downtown Association is asking donors to include a marketing piece to highlight their downtown district. **The Silent Auction is a great place to SHOWCASE YOUR DOWNTOWN!**

Here are a few fun ideas/notes when creating your auction items:

- Gift baskets are a hot ticket item especially when the baskets showcase your locally-made or locally-grown items.
- A signed book from a published author from your community.
- Offer an insider's tour, providing the auction winner an opportunity to experience something that is usually reserved for locals.
- A VIP experience for an upcoming home tour or special event in your area.
- It may be that you have a business owner who provides a particular service that they would be willing to donate, such as graphic design, facilitation/strategic planning or photography, to name a few.

Conference Fact: You will want to make sure to come to the conference with some cash and be ready to enter into some spirited bidding on the conference Silent Auction items! All earnings go to the support of our Scholarship Fund. Check and credit card will also be accepted.

Please complete the attached Silent Auction form and return by August 4, 2023. Then at the Downtown Conference, bring your auction item to the registration station by Tuesday morning.

Many thanks in advance for your support of the Georgian Downtown Association Scholarship Fund and we look forward to being with you in Downtown Canton.

Kind Regards,

Jeffrey Fowler

GDA President



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SILENT AUCTION ITEM FORM

2023 Georgia Downtown Conference

CONTACT NAME: _____

Name of Organization: _____

Email: _____

Phone: _____

Fax: _____

Mailing Address: _____

City: _____ Zip Code: _____

ITEM(S) TO BE DONATED:

DESCRIPTION OF ITEM(S) TO BE DONATED:

ESTIMATED VALUE OF ITEM(S): _____

**Please completely fill out ALL SECTIONS of this form.
ATTACH a promotional / marketing piece about your downtown district.
Deadline: Friday, August 4, 2023**

Please complete information above and return this form to:
Renée Coakley, GDA Business Manager
rcoakley@gacities.com

All items must be turned-in at the conference registration
desk conference by noon on Tuesday, August 22. **Please be
sure to bring a copy of this form with your item(s).**

If you have any questions, please see video at:
<https://www.georgiadowntownassociation.org/conference>
THANK YOU!

**Note: Silent Auction Items cannot be won
and resold at Conference.**



MINIMUM BID INCREASE:



**GEORGIA
DOWNTOWN
ASSOCIATION**

03152023

SILENT AUCTION BID FORM

2023 Georgia Downtown Conference

**ALL ITEMS MUST BE PICKED UP AND PAID FOR BY 9:00 AM ON 08/23/2023.
PLEASE NOTE CASH, CARD OR CHECK PAYMENTS ACCEPTED.**

[illegible]

Note: Silent Auction Items cannot be won and resold at Conference.

WWW.GEORGIA DOWNTOWN ASSOCIATION.ORG