



2023 KEY DATES

**MONDAY
JULY 17**

Sponsorship
deadline

Thank you!

AUG 21-24

2023 Conference in
Downtown Canton



PREVIOUS LOCATIONS

2022 Macon
2021 Brasstown Valley
2020 Virtual
2019 Jekyll Island
2018 Braselton
2017 Columbus
2016 Athens
2015 National Main Street
Conference in Atlanta
2014 Decatur
2013 Savannah
2012 LaGrange



**GEORGIA
DOWNTOWN
ASSOCIATION**

03152023

SPONSORSHIP OPPORTUNITIES

2023 Georgia Downtown Conference

A LETTER FROM OUR BOARD OF DIRECTORS

DEAR FRIENDS OF THE GEORGIA DOWNTOWN ASSOCIATION,

The Georgia Downtown Association (GDA) is excited to announce that it will host the 2023 Georgia Downtown Conference in Canton August 21-24. Over 200 Downtown Professionals attended last year's Conference and we look forward to another successful event.

This year's Conference will begin on Monday with Basic and Advanced Downtown Development Authority (DDA) training, Main Street 101, Historic Preservation training, and a welcome reception at Reformation Brewery. On Tuesday, we will have our Opening General Session, concurrent sessions, business meeting, and mobile workshops with additional concurrent sessions, mobile workshops and our Awards Ceremony on Wednesday. Then on Thursday we will end with a send off brunch.

GDA is offering sponsorship opportunities at the following levels:

BENEFITS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Includes # of full registrations	4	2	1	
Exhibit table, if desired	x	x	x	
Signage at the Opening General Session on Tuesday	x	x		
Signage at the send off Brunch on Thursday	x	x		
Signage at Refreshment Breaks	x	x	x	x
Recognition at Awards Ceremony	x			
Listed in the printed program	x	x	x	x
Showcased with company logo on the screen during the Opening General Session and Awards Ceremony	x	x	x	x
Recognized on GDA's social media and website at georgiadowntownassociation.org	x	x	x	x

If your company is interested in this opportunity, please complete the following form and return no later than July 17, 2023 to make sure you receive all of the benefits listed above. See next page for payment options.



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SPONSORSHIP FORM

2023 Georgia Downtown Conference

CONTACT NAME: _____

Name of Organization: _____

Email: _____

Phone: _____ Fax: _____

Mailing Address: _____

City: _____ Zip Code: _____

Signature: _____

Please check the box above the selected sponsorship level	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BENEFITS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Includes # of full registrations	4	2	1	
Exhibit table, if desired ___ YES , my company would like an exhibit table on Tuesday/ Wednesday.	x	x	x	
Electrical Power, if desired ___ YES , my company would like electrical power	x	x	x	
Signage at the Opening General Session on Tuesday	x	x		
Signage at send off Brunch on Thursday	x	x		
Signage at Refreshment Breaks	x	x	x	x
Recognition at Awards Ceremony	x			
Listed in the printed program	x	x	x	x
Showcased with company logo on the screen during the Opening General Session and Awards Ceremony	x	x	x	x
Recognized on GDA's social media and website	x	x	x	x

Please submit payment and email your company
logo to rcoakley@gacities.com no later than
July 17, 2023 to make sure that your company
gets the full recognition it deserves.

For additional information, including block room
rates and more, be sure to check out our website
at www.georgiadowntownassociation.com

___ Check Enclosed (made out to GDA)

If paying by check, please mail to:

GDA / Attn: Renee Coakley
P.O. Box 105377, Atlanta, GA 30348

If paying by credit card, please contact

Renee Coakley at rcoakley@gacities.com
or 678-244-0511.