



TO: Special Friends of the Georgia Downtown Association (GDA)

FROM: The GDA Board of Directors

SUBJECT: Sponsorship Opportunities
2019 Georgia's Downtown Conference
Jekyll Island, Georgia; August 28-30

The Georgia Downtown Association (GDA) is excited to announce that it will be hosting the Georgia Downtown Conference at Jekyll Island, Georgia; August 28-30. More than 200 Downtown Professionals attended our last annual conference.

The Conference will begin on Tuesday evening, August 27 with a Luau Reception at the Conference Center. General Sessions, breakout sessions and the business meeting will take place on Wednesday and Thursday, with Mobile Workshops scheduled for Friday morning.

GDA is offering sponsorship opportunities to a few special friends.

The following sponsorships are available (*multiple sponsors will be accepted for all events*):

Platinum Sponsorship \$5000

Platinum Sponsorship includes four full registrations, signage at all events; plus the benefits listed below.

Gold Sponsorship \$2500

Gold Sponsorship includes two full registration, signage at the Opening General Session on Wednesday and Wednesday evening Awards Ceremony; plus the benefits listed below.

Silver Sponsorship \$1000

Silver Sponsorship includes one full registration, signage at Refreshment Breaks, plus the benefits listed below.

Bronze Sponsorship \$500

Bronze Sponsorship includes signage at Refreshment Breaks, plus the benefits listed below.

Benefits: Sponsoring companies will be recognized with signage at the event (s) being sponsored (see above), listed in the printed program, showcased with company logo on the screen during the Opening General Session and Wednesday evening Awards Ceremony. Platinum and Gold Sponsors will also receive an exhibit table, if desired. Sponsors will also be recognized on the website at www.georgiadowntownassociation.org and in email notifications that go out before the convention.

If your company is interested in this opportunity, please complete the following form and return to Janice Eidson at jeidson@georgiadowntownassociation.org by no later than June 28, to make sure you receive all of the benefits listed above.

Tentative Schedule
Jekyll Island Convention Center

Tuesday, August 27

8:30 AM – 3:30 PM

Training Sessions

- ♦ Basic DDA Training
- ♦ Creating a Downtown Renaissance-Advanced DDA

6:30 PM – 8:00 PM

Luau Beach Party

Dinner on Your Own

Wednesday, August 28

8:30 AM – 5:00 PM

Registration

8:30 AM – 9:15 AM

Buffet Breakfast at Convention Center

8:30 AM – 10:15 AM

Exhibitor Set Up

9:15 AM – 10:15 AM

Opening Session with Keynote Speaker

10:15 AM- 10:45 AM

Membership/Business Meeting

10:45 AM – 11:15 AM

Refreshment Break with Exhibitors

11:15 AM – 12:00 PM

Breakout Sessions

12:00 PM – 1:30 PM

Mentor/Mentee Session

12:00 PM – 1:30 PM

Lunch on Your Own

1:30 PM – 1:45 PM

Visit Exhibit Hall

1:45 PM – 2:30 PM

Breakout Sessions

2:30 PM – 3:00 PM

Ice Cream Social with Exhibitors/Silent Auction

4:45 PM – 5:45 PM

Awards Reception

5:45 PM – 6:30 PM

Awards Presentations

Dinner on Your Own

Thursday, August 29

8:30 AM – 4:00 PM

Registration

8:30 AM – 9:00AM

Buffet Breakfast at Conference Center/Silent Auction

9:00 AM – 10:00 AM

General Session

10:00 AM – 10:30 AM

Refreshments with Exhibitors/Silent Auction

10:30 AM – 11:30 AM

Breakout Sessions

11:30 AM – 1:00 PM

Lunch on Your Own

1:00 PM – 2:00 PM

Breakout Sessions

2:00 PM – 2:45 PM

Refreshments with Exhibitors/Close of Silent

Auction/Exhibitor Door Prizes

Dinner on Your Own

Water taxi to Brunswick will be available this evening

Friday, August 30

8:00 AM – 9:00 AM

Buffet Breakfast at Westin Ballroom

9:00 AM – 11:30 AM

Mobile Workshops

Sponsorship Form
GDA Annual Conference
August 28-30, 2019
Jekyll Island, Georgia

Organization/Company Name: _____

Contact Person: _____

Address: _____

_____ Email: _____

Phone: _____ Fax: _____

Platinum Sponsorship \$5000

Platinum Sponsorship includes four full registrations, signage at all events; plus the benefits listed on cover page. Yes, my company would like an exhibit table on Wednesday and Thursday.

Gold Sponsorship \$2500

Gold Sponsorship includes two full registration, signage at the Opening General Session on Wednesday and Closing Breakfast on Friday morning; plus the benefits listed on cover page.

Yes, my company would like an exhibit table on Wednesday and Thursday.

Silver Sponsorship \$1000

Silver Sponsorship includes one full registration, signage at Refreshment Breaks, plus the benefits listed on cover page.

Bronze Sponsorship \$500

Bronze Sponsorship includes signage at Refreshment Breaks, plus the benefits listed on cover page.

Yes, my company would like an exhibit table on Wednesday and Thursday.

Check Enclosed (made out to GDA) Visa MC AMEX

Card #: _____ Exp. Date: _____

Signature: _____

If paying by credit card, please fax this form to our secure fax line at 404-577-6663. (Please do not scan and email your credit card information.) If paying by check, please mail to:

GDA
Attention: Janice Eidson; P.O. Box 105377; Atlanta, GA 30348.

Please submit payment and email your company logo to jeidson@georgiadowntownassociation.org no later than Friday, June 28, to make sure that your company gets the full recognition they deserve.

THANK YOU!!