



**GEORGIA  
DOWNTOWN  
ASSOCIATION**

### **ABOUT THE DOWNTOWN EDGE SCHOLARSHIP**

In memory of Adam Edge, the Georgia Downtown Association (GDA) will annually provide matching scholarships to deserving downtown professionals to cover the costs for qualified training opportunities. The Downtown Edge Scholarship was established to support the participation of downtown development professionals in national and statewide training opportunities. Adam served as a GDA board member and downtown development professional of the highest quality. He was known for his commitment to growing as a leader and building strong friendships with fellow professionals. Engaging in professional development opportunities helps honor his legacy and adds a leadership edge to professionals' ongoing work in downtowns.



**ADAM MICHAEL EDGE**  
4/1/1982 - 3/25/2020

# **DOWNTOWN EDGE SCHOLARSHIP**

## **TRAINING SUPPORT FOR DOWNTOWN DEVELOPMENT PROFESSIONALS**

### **ABOUT THE SCHOLARSHIP**

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### **SCHOLARSHIP TERMS**

- Applicant is only eligible for one (1) scholarship up to \$1,000 every two (2) years.
- Must be an active member of the Georgia Downtown Association in good standing.
- Must have served in current position for a minimum of 6 months.
- Must be currently employed as a local downtown development professional in Georgia.
- The scholarship amount may not exceed \$1000 for training.
- Eligible expenses include registration and lodging for up to three nights.
- The recipient must submit original receipts to GDA within one month of the conclusion of the training to be reimbursed in accordance with the State of Georgia's reimbursement procedures.
- The recipient is responsible for registering for the training and making all travel and lodging arrangements.
- Trainings eligible for the scholarship must relate to downtown development by a credible source. Trainings offered by Georgia Main Street, the Georgia Downtown Association, Main Street America, International Downtown Association, and the National Trust for Historic Preservation. Trainings not offered by those institutions will be considered on a case by case basis.

### **SCHOLARSHIP AWARD PROCEDURES**

Applications will be reviewed by the GDA Board. Notification of the scholarship award will be made prior to the training dates on the application.

#### **CONSIDERATION OF SCHOLARSHIP IS CONTINGENT UPON:**

1. Submission of a completed application with all supplementary materials by deadline.
2. Applications must be received electronically by GDA at least 60 days prior to the training dates.
3. Commitment to attend the training, with the understanding that GDA will not be responsible for reimbursement of any costs, including cancellation fees, in the event the recipient is unable to attend.

#### **PLEASE NOTE**

- » Meal costs, expenses related to travel to and from the training, and parking, are NOT eligible scholarship expenses; the recipient is responsible for these costs, along with any other costs not outlined above. Since this is a reimbursable scholarship, the recipient must be able to pay for "all" upfront costs and expenses.
- » Grants are awarded on a "first come – first served" basis, subject to available funding.
- » Priority will be given to first time applicants.

#### **INTERESTED IN HONORING THE LEGACY OF ADAM EDGE?**

Use the form on page 3 to make a donation to the Downtown Edge Scholarship Fund.

Thank you!



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NAME OF APPLICANT: \_\_\_\_\_

### I AM APPLYING FOR

☐ Training Name, Date & Location: \_\_\_\_\_

### SCHOLARSHIP APPLICATION

1. Applications must be submitted electronically no later than one (1) month prior to training dates
2. Please describe employment:  
Title/Position: \_\_\_\_\_  
Time in Role: \_\_\_\_\_  
Employer: \_\_\_\_\_  
Supervisor: \_\_\_\_\_  
Street Address/City/State/Zip: \_\_\_\_\_

### ANSWER THE FOLLOWING THREE QUESTIONS ON A SEPARATE PAGE:

Please be concise; answers to questions should not exceed a total of 2 pages in length.

3. Major accomplishments (please limit to three, very brief)
  4. Describe your community's goals in the area of Main Street/downtown economic development.
  5. Describe how the training will improve your ability to meet these goals.
  6. Please include a letter of support from your supervisor or Elected Official.
7. Indicate your acceptance of the following required conditions of the scholarship (if awarded to you) by checking each of the following boxes and signing your name.
- ☐ Applicant has read and agrees to all terms outlined in the Scholarship Application Packet.
  - ☐ The scholarship amount may not exceed \$350 for in-state or \$1000 for national training.
  - ☐ All expenses will be paid up front by the recipient, and reimbursed by GDA following the conclusion of the training.
  - ☐ Scholarship recipient must submit an invoice with original receipts to GDA within one month of the conclusion of the training.
  - ☐ Scholarship recipient must submit a W-9 with package to be submitted for reimbursement.
  - ☐ Scholarship may be used to cover registration and/or a maximum of three nights lodging for the training.
  - ☐ GDA will not be responsible for reimbursement of any expenses, including cancellation fees, in the event the recipient is unable to attend the conference for any reason.
  - ☐ If awarded a GDA Downtown Edge Scholarship, I understand that I must wait a minimum of two years before I will be eligible to receive another GDA scholarship in that category.
  - ☐ Upon receiving the scholarship and attending the training, I will submit a photo and 2 to 3 sentence testimonial about my experience within 1 month of the conclusion of the training.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please submit application electronically to Renee Coakley at [rcoakley@gacities.com](mailto:rcoakley@gacities.com)



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## TRAINING SUPPORT FOR DOWNTOWN DEVELOPMENT PROFESSIONALS

### DONATION FORM

To honor the legacy of Adam Edge, I would like to make a donation to the Downtown Edge Scholarship Fund

Name/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Donation Amount \$ \_\_\_\_\_

- ☐ Check Enclosed (make payable to the "Georgia Downtown Association")  
☐ Credit Card

Card # \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### DONATION FORMS SHOULD BE MAILED TO:

GDA  
Attn: Renee Coakley  
Re: Edge Scholarship Fund  
P.O. Box 105377 Atlanta, GA 30348

To pay by credit card, please contact Renee Coakley at 678-244-0511 for instructions. **Do NOT send credit card information by email.**

For questions, please contact Renee Coakley at  
rcoakley@gacities.com or 678-244-0511.