



2022 KEY DATES

**MONDAY
JULY 25**

Sponsorship
deadline

Thank you!

AUG 22-25

2022 Conference in
Downtown Macon



The Georgia Downtown Association is taking steps recommended by public health experts for the reduction of transmission of COVID-19; GDA cannot guarantee that such measures will, in fact, prevent transmission at the event. Moreover, GDA cannot control whether attendees follow safety requirements.

By registering for this training, you agree that you will not hold GDA, any GMA employee or GDA Board Member, or any other attendee of the conference responsible for any COVID-19 transmission that may occur at the event.



SPONSORSHIP OPPORTUNITIES

2022 Georgia Downtown Conference

A LETTER FROM OUR BOARD OF DIRECTORS

DEAR FRIENDS OF THE GEORGIA DOWNTOWN ASSOCIATION,

The Georgia Downtown Association (GDA) is excited to announce that it will host the 2022 Georgia Downtown Conference in Macon August 22-25. Nearly 200 Downtown Professionals attended last year's Conference and we look forward to another successful event.

This year's Conference will begin on Monday with Basic and Advanced Downtown Development Authority (DDA) training, Main Street 101, and a welcome reception at Fall Line Brewing Co. On Tuesday, we will have our Opening General Session, concurrent sessions, business meeting, and mobile workshops with additional concurrent sessions, mobile workshops and our Awards Ceremony on Wednesday. Then on Thursday we will end with Coffee and Conversation LIVE.

GDA is offering sponsorship opportunities at the following levels:

BENEFITS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Includes # of full registrations	4	2	1	
Exhibit table, if desired	x	x	x	
Signage at the Opening General Session on Tuesday	x	x		
Signage at Coffee and Conversation on Thursday	x	x		
Signage at Refreshment Breaks	x	x	x	x
Recognition at Awards Ceremony	x			
Listed in the printed program	x	x	x	x
Showcased with company logo on the screen during the Opening General Session and Awards Ceremony	x	x	x	x
Recognized on GDA's social media and website at georgiadowntownassociation.org	x	x	x	x

If your company is interested in this opportunity, please complete the following form and return no later than July 11, 2022 to make sure you receive all of the benefits listed above. See next page for payment options.



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SPONSORSHIP FORM

2022 Georgia Downtown Conference

CONTACT NAME: _____

Name of Organization: _____

Email: _____

Phone: _____ Fax: _____

Mailing Address: _____

City: _____ Zip Code: _____

Signature: _____

Please check the box above the selected sponsorship level	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BENEFITS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Includes # of full registrations	4	2	1	
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Recognition at Awards Ceremony	x			
Listed in the printed program	x	x	x	x
Showcased with company logo on the screen during the Opening General Session and Awards Ceremony	x	x	x	x
Recognized on GDA's social media and website	x	x	x	x

→ Yes, my company would like an exhibit table on Tuesday and Wednesday.

Check Enclosed (made out to GDA)

Please submit payment and email your company logo to rcoakley@gacities.com no later than July 25, 2022 to make sure that your company gets the full recognition it deserves.

If paying by check, please mail to:

GDA
Attn: Renee Coakley
P.O. Box 105377
Atlanta, GA 30348

For additional information, including block room rates and more, be sure to check out our website at www.georgiadowntownassociation.com

If paying by credit card, please contact

Renee Coakley at rcoakley@gacities.com or 678-244-0511.