



Class Name

Date Completed

LEVEL 1

Downtown Development Authority Law	
Downtown Preservation & Design	
Role of a Downtown Professional	
Fundamentals of Organizational Development and Management	
Funding, Resources, & Tools I	
Event Planning, Implementation, & Marketing	
Ethics & Inclusive Programming	
Planning and Land Use for Downtowns	
Partnerships & Community Engagement Purpose	

LEVEL 2

Effective Communication & Public Speaking	
Funding, Resources, & Tools II	
Business Development & Support	
Strategic and Master Planning	
Real Estate Development & Finance	

Capstone

Capstone Approval	
Capstone Completion	

Successful completion of all courses and capstone project is required to be issued the Certified Downtown Professional certification. For more information and up to date course offerings go to

GeorgiaDowntownAssociation.org

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